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CONCEPT TO PILOT TO MARKET

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Food Island Partnership/Food Island Day

The **Food Island Partnership** is an industry-led group established to work closely with industry and government partners to support the growth of the PEI food sector and position PEI as Canada's "Food Island". The organization works in the following key areas to achieve its mandate:

- Supporting food company and product development
- Enabling applied research to support value chain integration
- Leveraging and building the reputation of the Prince Edward Island food brand

BioFoodTech is considered one of several "Island assets" as noted in the Partnership's strategic plan, recognizing that BioFoodTech supports the advancement of improved food products and processes with a range of services from food product and process development to pilot scale up and access to bio-processing technologies. Read the [Food Island Partnership Strategic Plan here](#).

Food Island Day was a one-day symposium to bring together Islanders involved with the food industry, and was an initiative of the newly formed Food Island Partnership. The event was held at Clinton Hills, a restored 1959 rustic barn in Clinton and filled the beautiful venue to capacity. A number of guest speakers shared innovations and success stories. Celebrity chef Vikram Vij of CBC "Dragon's Den," delivered the keynote address.

Congratulations PEI Berries!

PEI Berries Ltd. has won the inaugural **PEI New Food Product Award**, for their new Pure Blueberries fruit purée presented during Food Island Day. PEI Berries use whole blueberries to provide consumers with the nutritional benefit of the fruit's seeds, skin, and juice. Wild blueberries have high levels of antioxidants and the process used to create the fruit purée protects the antioxidants. The decision to present the PEI New Food Product Award at Food Island Day was an easy one, according to John Rowe, president of the Food Island Partnership. "Food Island Day is about food and food innovation," Rowe said. "What better way to celebrate food and to support the growth of the food



John Rowe and Minister Alan McIsaac present PEI New Food Product Award to Nathan Archibald of PEI Berries Ltd..



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Congratulations PEI Berries!, continued:

sector in the Island than to award P.E.I. Berries for its fantastic Pure Blueberries fruit purée?"

BioFoodTech is pleased to have PEI Berries Ltd. as a valued client. Congratulations to the other nominees:

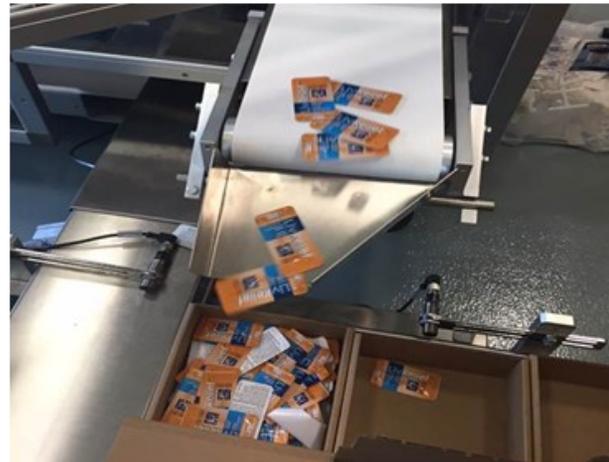
- Annand Clams, Bottled Atlantic Bar Clams
- Nature's Crops International, Ahiflower® Seed Oil
- Prince Edward Island Brewing Co., Gahan Blueberry Ale
- Glasgow Glen Farm, The Ewesual PEI Sheep Milk Gouda Cheese

Fermentation and Distillation Workshops

BioFoodTech is re-offering our highly successful beverage fermentation and distillation workshops on Nov 2-3 and 4-6, respectively. Artisan distillation experts will cover all topics needed to know to start or expand a craft brewing, winery, vinegar and/or distillation business. [Register now](#) — only 5 seats left.

Delivra's Portapack Packaging Equipment and Trials

Delivra starts up a novel co-packing Portapack division at BioFoodTech creating travel-size packages; more information at portapack.ca



Microbiology Lab Services:

To obtain swabbing supplies and sterile bottles, or for further information about our laboratory services, please call our microbiology laboratory at (902) 368-5937.

- [Sample Submission form](#)
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